

IMPACT STRATEGY JARGON BUSTER

THE CHANGE

The difference your work makes

THE INFRASTRUCTURE

What needs to be in place for change to happen

IDEAL

VISION

What the world would look like if you managed to change everything.

A world in which all young people are in satisfying employment.

MISSION

The infrastructure that you want to put in place in an ideal world.

To ensure all young people have access to employment support whenever they need it.

FUTURE

AIMS

What you intend to make happen.

- To improve the employability of young people
- To increase the willingness of employers to hire young people

OBJECTIVES

What you intend to put in place.

- To deliver employment courses to young people
- To broker work placement opportunities with employers

PAST

OUTCOMES

What changes you expect will have happened or that have already happened.

- Young people have improved employability skills
- Young people have more work experience

OUTPUTS

What activities you expect you will have delivered or have already delivered.

- Employability sessions
- Work placements
- One-to-one support
- Advice line for employers