

PLANNING YOUR CHARITY'S ENTIRE WORK IN FIVE STEPS

~ The Logic Model ~

1

INPUTS

The resources you require at the start to make everything happen: staff, money, an office

2

PROCESSES

What you do behind the scenes to deliver a service: marketing, developing materials, creating forms

3

OUTPUTS

Your deliverables and activities for end users: workshops, phone advice, one-to-one support

4

OUTCOMES

The positive changes for individuals you expect from your work: improved skills, increased awareness

5

IMPACT

The big, long term, positive change you expect all your work to contribute to for a whole community