

10 STEPS TO BECOMING AN IMPACT-DRIVEN CHARITY

STEP 1

Set your own aims and objectives for the impact and evaluation change you are intending to deliver.

STEP 2

Share your vision with the whole organisation to inspire them and show them why they should care.

STEP 3

Create a shared resources folder that everyone can access with their own team's folder that anyone can view.

STEP 4

Train everyone in the basic theory of impact practice: principles, frameworks, terminology & good practice.

STEP 5

Develop a theory of change with each team showing the relationship between desired outputs, outcomes & impact.

STEP 6

Work with teams to develop a monitoring and evaluation framework for each team or workstream.

STEP 7

Compare frameworks across teams and develop one that represents the whole organisation.

STEP 8

Boil everything down and create a theory of change that represents the whole organisation.

STEP 9

Develop the data collection tools you need for measuring your indicators.

STEP 10

Develop the system or database you need for recording and analysing the data you have collected.